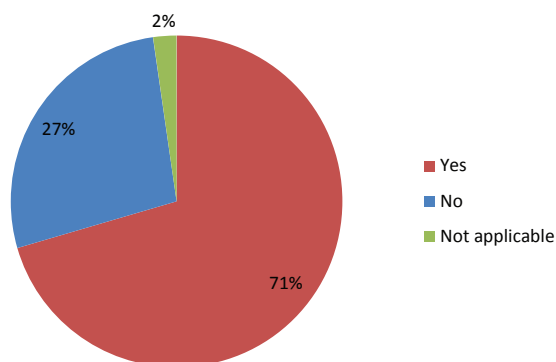


Key Takeaways from Business Owners' Parking Survey

- 45 responses received from business owners/representatives in Old Town and Takoma Junction (36) and Takoma, D.C. (9)
- Nearly three quarters of respondents believe their customers are affected by parking
- Business owners and their employees tend to commute alone and compete with their customers for parking
- Many respondents unaware that neighborhood parking permits are available for businesses

Parking Scarcity Affects Business

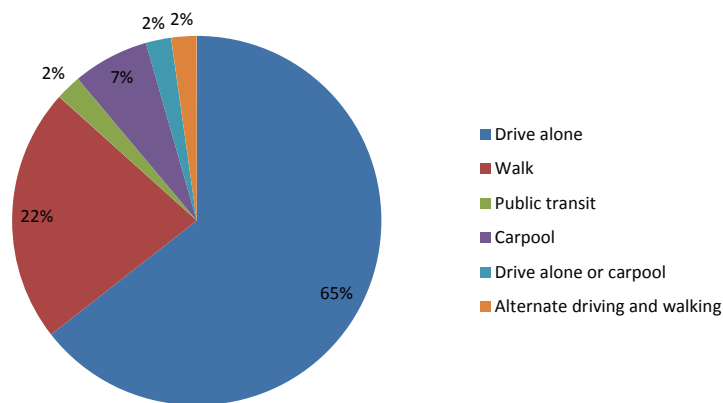
Do you feel that your customers and clients are impacted by parking availability near your business?



Business owners overwhelmingly responded that they feel impacts because of parking availability in both Old Town and the Takoma Junction. This supports comments made by residential parking survey respondents who said that they tend to shop elsewhere due to a lack of parking.

Old Town and Takoma Junction Businesses are Car Dependent

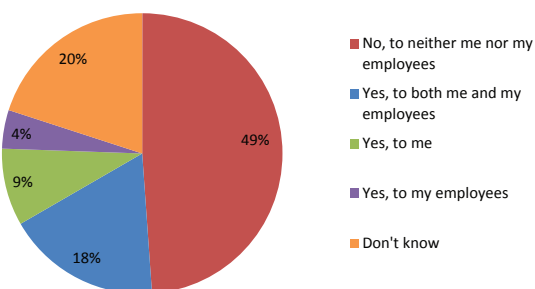
How do you usually get to work?



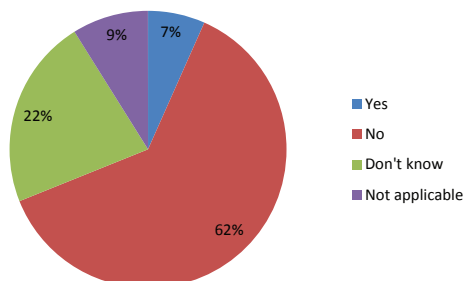
Business owners and their employees are largely car-dependent: Two thirds of business owners drive to work alone and most owners responded that the most popular method of transportation for their employees is also driving alone.

Businesses Not Sold on Biking

Would additional bike infrastructure (ex: bike lanes, bikeshare, bike racks) appeal to you or your employees?

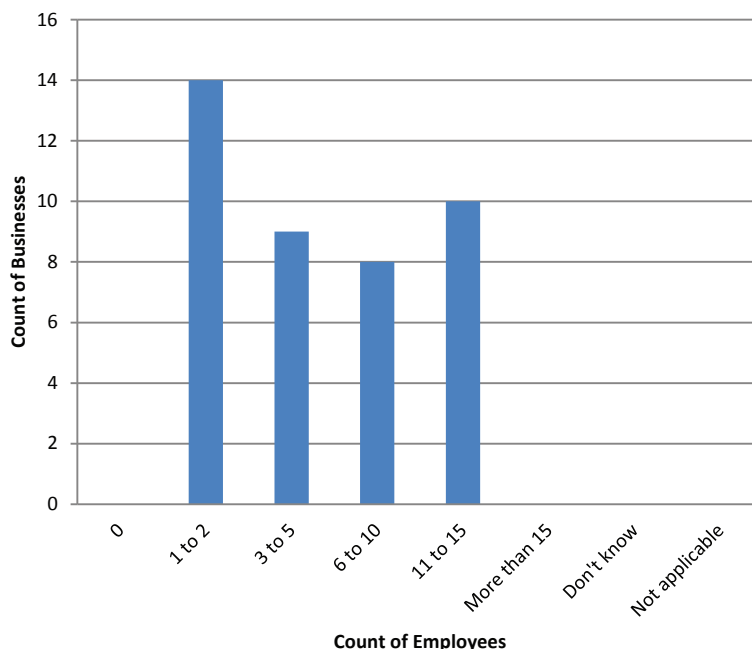


Do you feel that an increase in bike infrastructure (ex: bike lanes, bike racks, bikeshare) would positively impact your bottom line?



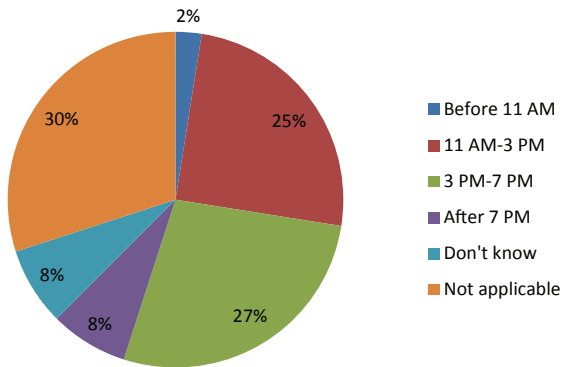
Despite biking growing in popularity as a means of commuting across the region, many business owners do not feel that it would be of any use to them, to their employees, or to their customers.

Business Respondents Whose Employees Drive Alone to Work

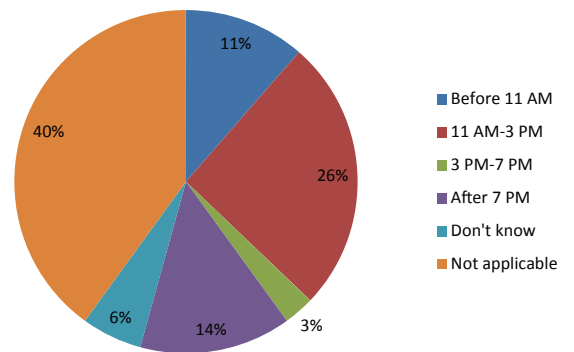


Customers are Feeling a Parking Crunch

Do your customers/clients indicate difficulties finding parking during the following times? [Weekdays]



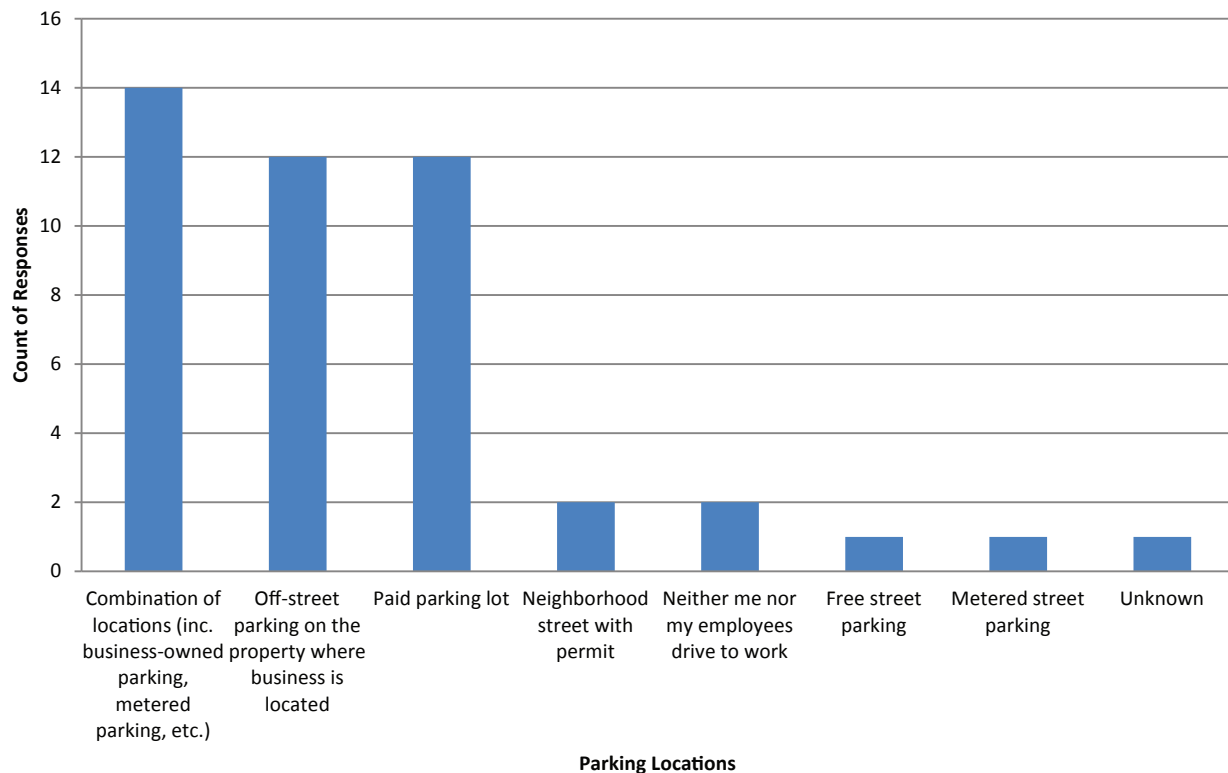
Do your customers/clients indicate difficulties finding parking during the following times? [Weekends]



Customers indicate difficulties with parking on both weekdays and weekends, though at different times - weekday parkers generally have more troubles finding parking later in the day during enforcement hours, while weekend parkers find it difficult to park earlier in the day.

Businesses and Residents Compete for Parking

If you and/or your employees drive to work, where do you and/or your employees park?



Because few businesses have private lots, many business owners and their employees are also competing with Old Town and Takoma Junction shoppers for the available parking. Only 20% of the 45 business owners responding to the survey have neighborhood parking permits for themselves or their employees, with several respondents stating that they were unaware that obtaining neighborhood parking permits were an option for business owners and their employees.